



May 4, 2020

# Main Street Monday!

Get ready, get set, Go!

We are all looking ahead to see how we can be ready to open our businesses to the public. We are working with the Governors' guidelines, local businesses, the KY retail federation and the National Main Street program to see exactly what that will look like and how we can make sure that both the business owners and shoppers can safely open their doors to customers once again.

We are fortunate that we have been able to have curbside pick-up and carry out services for weeks. Many of the states that are said to reopen are actually putting into place these steps. Our merchants/restaurants have been fortunate to have had this opportunity which has helped many of them stay afloat for the past few months.

We will continue to provide guidance to our directors, Mayors, and others as information is received and shared. Always remember we are Kentucky strong and We Will Get Through This Together!



In honor of the day, May the force be with us all!

Many of our downtown businesses are carrying new soaps, lotions, and sanitizing supplies. After all this hand washing these items are a necessity for comfort. Keep check on your Main Street community Facebook page for all kinds of information. All the food items, burgers, baked goods, oh my! Place an order, help a friend!



It's not possible to make home deliveries to everyone, but it was great to see Kentucky Heritage Council board member, Betsy Kuster, and her husband Teddy yesterday from afar as we delivered Kentucky Strong t-shirts to their home in Paris. It was a beautiful

day for a drive and a much needed outing. Thank you to the Kusters for their continued support of Kentucky Main Street! We'll get a photo in their new shirts soon :)

## It's preservation month!

Last Friday, May 1, began National Historic Preservation Month and while this year many things look different in terms of celebrations we are still honoring the places that tell our Kentucky story. Look for videos, stories, and more on the Kentucky Heritage Council and Kentucky Main Street Facebook pages and share your favorite places with us.

Next week these pages will focus on Main Streets so send us pictures and/or stories of your favorite buildings, your favorite stores, your favorite shop keepers, what is your favorite thing about your downtown!

As a mom, I can tell you one of the hardest things about Covid-19 for any mother of grown children is not being able to hug their child. For other mom's this time has been a time to cherish, although they might not be feeling that yet as it has been a stressful time with NTI and juggling work, school, and other stay at home activities, but this week is a time of Celebration! Mother's Day, Graduation, Teacher Appreciation (which has reached a higher level these last two months) are all times to honor those who have reached milestones or just a much needed thank you.

Your downtown merchants are waiting to help. Check your favorite shop, many have Facebook pages, and live events where you can find just the right thing for your loved one. This year it is more important than ever to honor those who have achieved their dreams or have helped someone make their dreams come true! CELEBRATE and HAPPY EVERYTHING to each of you!



Graduation



New businesses continue to open! Main Street will be back stronger and better than ever! Now is the time to not only be thinking about safety, but that warm hospitality known from small independent retailers! Let us know how we can help.

 WILD THYME  
Herbal Apothecary

- Loose Herbs for Tea or Salves
- Locally Sourced Essential Oils
- Locally made herbal products
- Nursing Herb Line
- Herbal Skincare Items
- Men's Products
- Children's Immune Support
- Illness Remedies
- Herbal Consultations
- Yoga & Educational Classes (coming soon)

224 N 3rd St • Bardstown  
11-4 • T-Sat



Hello, my name is Melissa Maitland and I am the owner of Wild Thyme Herbal Apothecary in Bardstown, Kentucky.

I am a Herbalist and I grow and create many of the products myself. Almost all products carried in store are sourced locally, and are organic. I am currently open for business Tuesdays-Saturday from 11AM-4PM and accepting appointments for Herbal Consultations. In the future I plan to host yoga classes and educational classes on all things Herb and Organic related. Stop by & check us out!

Reopen Main Street, a website created by Downtown Professionals Network, is a hub of information and tips on safely opening doors on Main Street.

For additional information visit

<https://reopenmainstreet.com/>



## Gov. Beshear's Healthy at Work Phased Re-Opening Schedule

### PHASE 1

**May 11**

- Manufacturing
- Construction
- Vehicle or vessel dealerships
- Professional services (at 50%)
- Horse racing (no fans)
- Pet grooming/boarding

**May 20**

- Retail (in a reduced capacity)
- Houses of worship (in-person services at a reduced capacity - occupancy percentages to be announced later)

**May 25**

- 10 person social gatherings
- Barbers, salons, cosmetology businesses, and similar services

### NOT OPENING UNDER PHASE 1

- Dine-in restaurants
- Campgrounds
- Day care - possibly in June
- Gyms
- Youth sports
- Public pools
- Movie theaters
- Summer camps



We love when our Main Street communities are mentioned as the best on the Only In Your State website





We are excited to see our downtown Farmer's Markets opening up. While some like the one in Cadiz had to have a temporary new home, many others are taking place in their downtowns. Cadiz had a drive through market this past week-end. Others have also opened including Bardstown, Danville, and Winchester with other to open soon. Check your Main Street page for dates, times, and places.

**Farmers Market Promotion Program – USDA:** The purpose of the Farmers Market Promotion Program (FMPP) is to increase domestic consumption of, and access to, locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets by developing, improving, expanding, and providing outreach, training, and technical assistance to, or assisting in the development, improvement, and expansion of, domestic farmers markets, roadside stands, community-supported agriculture programs, agritourism activities, and other direct producer-to-consumer market opportunities. **Deadline: May 26, 2020.**

**Local Food Promotion Program – USDA:** The Local Food Promotion Program (LFPP) offers grant funds with a 25% match to support the development and expansion of local and regional food business enterprises to increase domestic consumption of, and access to, locally and regionally produced agricultural products, and to develop new market opportunities for farm and ranch operations serving local markets. There are two types of project applications are accepted under LFPP—planning grants and implementation grants. Applicants can apply for either but will receive only one type of grant in the same grant cycle. Eligible entities may apply if they support local and regional food business enterprises that process, distribute, aggregate, or store locally or regionally produced food products. **Deadline: May 26, 2020.**

**NEW! Community Food Projects (CFP) Competitive Grants Program – USDA:** In FY 2020 and FY 2021, NIFA's CFP intends to solicit applications and fund two types of grants. The types are entitled (1) Community Food Projects (CFP) and (2) Planning Projects (PP). The purpose of the CFP is to support the development of projects with a one-time infusion of federal dollars to make such projects self-sustaining. CFPs are designed to create community-based food projects with objectives, activities and outcomes that are in alignment with Community Food Projects Competitive Grants Program (CFPCGP) primary goals. The purpose of a Planning Project (PP) is to complete a plan toward the improvement of community food security in keeping with the primary goals of the CFPCGP. PPs are to focus on a defined community and describe in detail the activities and outcomes of the planning project. This grant requires 100% match and awards can range from \$35,000 to \$40,000. **Deadline: June 3, 2020.**



## Additional Grant opportunities

[Battlefield Preservation Fund – National Trust for Historic Preservation](#): Battlefield Preservation Fund will serve as a catalyst to stimulate efforts to preserve battlefields, view sheds, and related historic structures and to leverage fund-raising activities. While efforts involving battlefields associated with the Revolutionary War, the Civil War, the French and Indian Wars, and other battles fought in the United States are eligible for funding, priority will be given to those that have limited access to other specialized battlefield funding programs. Typical uses of grants from the fund include legal and research fees to mitigate development threats, fund-raising and media plans, feasibility studies for endangered buildings and sites, archeological studies, landscape research and planning, view shed protection, easement planning, and interpretation and heritage education activities. Grants generally start at \$2,500 and range up to \$5,000. The selection process is very competitive. **Deadline: June 1, 2020.**

[Building Vibrant Communities – Bank of America Charitable Foundation](#): Vibrant communities are places where individuals can thrive and succeed and have the opportunity to live and work with safe, decent housing, transportation to jobs, strong business corridors and thriving arts and culture districts. All of these are essential to an individual's overall economic mobility. Bank of America supports local and regional revitalization efforts taking a holistic approach to building thriving communities, create economic opportunity and livable neighborhoods. This includes support of economic drivers such as arts and cultural institutions that contribute to the overall vitality of the community. **Deadline: Applications accepted beginning June 1, 2020 through June 26, 2020.**

[Let's Play Community Construction Grants – Keurig Dr. Pepper & KABOOM!](#): Keurig Dr Pepper & KABOOM! have teamed up to offer \$15,000 grants to be used toward the purchase of playground equipment. Grantees will lead their community through a self-guided planning process, using the \$15,000 grant towards the total cost of playground equipment and assembling the playground using the KABOOM! community-build model. Grantees have up to one year to build the playground and will have the support of a remote KABOOM!

[National Fund for Sacred Places – Partners for Sacred Places in collaboration with the National Trust for Historic Preservation](#): This program offers participating congregations with two critical resources to support the stewardship of their historic facilities. This includes capacity-building technical support services and capital grants for the restoration of the building. Each participating congregation is required to send representatives to capacity-building training. Planning grants that average \$5,000 are administered to participants on a rolling basis upon request and can cover a variety of professional services needed beyond the expertise of the congregation. Participating congregations will also receive a package of individualized technical assistance. After finalizing a comprehensive fundraising plan and scope of work—and once participating congregations have completed the National Fund training and received other capacity-building services—participants are ready to request a capital grant of \$50,000-250,000. **Deadline: July 13, 2020.**

[Preservation Funds – National Trust for Historic Preservation](#): National Trust Preservation Funds (NTPF) are intended to encourage preservation at the local level by providing seed money for preservation projects. These grants help stimulate public discussion, enable local groups to gain the technical expertise needed for particular projects, introduce the public to preservation concepts and techniques, and encourage financial participation by the private sector. Grants generally start at \$2,500 and range up to \$5,000. The selection process is very competitive. **Deadline: June 1, 2020.**

[Small Grants – Clif Bar Family Foundation](#): Priority is given to applications that address the foundation's funding priorities from a holistic perspective. These include: protecting Earth's beauty and bounty, creating a robust, healthy food system, increasing opportunities for outdoor activity, reducing environmental health hazards, and building stronger communities. It is important that applications operate with clearly defined objectives and viable plans to achieve them. Applications must demonstrate strong community ties and operate at the community level. It is important to promote positive change through both the projects and their implementation process. These grants are awarded for general organizational support as well as funding for specific projects. **Deadline June 1, 2020.**

Have you filled out your census yet, have you shared it with your community? Here is a chart that helps explain why everyone needs to fill it out. It takes less than 5 minutes.

<https://2020census.gov/>

## How census data is used

- 1 Decision making at all levels of government.
- 2 Drawing federal, state, and local legislative districts.
- 3 Attracting new businesses to state and local areas.
- 4 Distributing over \$675 billion annually in federal funds and even more in state funds.
- 5 Forecasting future transportation needs for all segments of the population.
- 6 Planning for hospitals, nursing homes, clinics, and the location of other health services.
- 7 Forecasting future housing needs for all segments of the population.
- 8 Directing funds for services for people in poverty.
- 9 Designing public safety strategies.
- 10 Development of rural areas.
- 11 Analyzing local trends.
- 12 Estimating the number of people displaced by natural disasters.
- 13 Developing assistance programs for American Indians and Alaska Natives.
- 14 Creating maps to speed emergency services to households in need of assistance.
- 15 Delivering goods and services to local markets.
- 16 Designing facilities for people with disabilities, the elderly, or children.
- 17 Planning future government services.
- 18 Planning investments and evaluating financial risk.
- 19 Publishing economic and statistical reports about the United States and its people.
- 20 Facilitating scientific research.
- 21 Developing "intelligent" maps for government and business.
- 22 Providing proof of age, relationship, or residence certificates provided by the Census Bureau.
- 23 Distributing medical research.
- 24 Reapportioning seats in the House of Representatives.
- 25 Planning and researching for media as backup for news stories.
- 26 Drawing school district boundaries.
- 27 Planning budgets for government at all levels.
- 28 Spotting trends in the economic well-being of the nation.
- 29 Planning for public transportation services.
- 30 Planning health and educational services for people with disabilities.
- 31 Establishing fair market rents and enforcing fair lending practices.
- 32 Directing services to children and adults with limited English-language proficiency.
- 33 Planning urban land use.
- 34 Planning outreach strategies.
- 35 Understanding labor supply.
- 36 Assessing the potential for spread of communicable diseases.
- 37 Making business decisions.
- 38 Understanding consumer needs.
- 39 Planning for faith-based organizations.
- 40 Locating factory sites and distribution centers.
- 41 Distributing catalogs and developing direct mail pieces.
- 42 Setting a standard for creating both public and private sector surveys.
- 43 Evaluating programs in different geographic areas.
- 44 Providing genealogical research.
- 45 Planning for school projects.
- 46 Developing adult education programs.
- 47 Researching historical subject areas.
- 48 Determining areas eligible for housing assistance and rehabilitation loans.